

A-Place: Mobile place activators

The purpose of the project A-Place, co-financed by the Creative Europe programme and coordinated by the School of Architecture La Salle, is to strengthen the bonds between people and places, with interventions in public spaces, artistic productions (video, photography, performances, installations), exhibitions, workshops and debates.

La Salle School of Architecture, in collaboration with groups of artists and local stakeholders (city council, cultural associations) in the city of Hospitalet are carrying out a programme of activities named "A Weaved Place" ("Tejiendo Lugares") which includes events in public spaces, meetings with social groups, and participatory actions. The goal of these activities is to contribute to reinforcing the collective identity and the sense of belonging among the different social groups and city districts

A-Place

Linking places through networked artistic practices

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> Motivation

There is a need to install artefacts with a double purpose in public spaces and community premises (public facilities, civic centres, etc.) in the city of Hospitalet in order to:

- inform residents about the work carried out in the programme "A Weaved Place", and to invite citizens to contribute to it.
- activate meaningless, residual spaces in the city into meaningful ones.

> Design brief

The characteristics of the artefact are:

- There is no specific site, it could be placed in multiple locations.
- It must work as an image of the A-Place project. Therefore, it must adhere to the project's brand and be the embodiment of the project's objectives.
- The information to be included in the artefact are: images from the neighbourhood (photos, drawings), logotype of the A-Place project, informative panels of the project, recorded audios from neighbours, QRs to digital information (videos, blogs)
- It must facilitate the collection of feedback from citizens with physical (post-its, writings, objects, images....) and digital means (inputs to social webs, recordings of audio and images on social platforms...)
- It can be installed outdoors, indoors and in-between spaces.
- It should enable the creation of places —i.e. to endow a space with meaning— wherever it is installed.
- It can consist of an ensemble of objects either produced ad hoc or industrially (e.g. components from product catalogues); it can be thought of as a modular structure able to produce multiple variations; etc.
- It should be easily transported from one location to another in the city; easy to assemble and disassemble.
- The overall cost (materials, installation) for each artefact should be under 1,000 euros.

> Procedure

Teams of 3 to 5 students of the LAB Unit will each design and build an artefact.

In parallel to the design of the artefact by students in the LAB Unit:

- students from fourth year Urban Planning and Design will carry out an urban analysis of the city of Hospitalet, which will end on October 13th.
- students from third year SDR Systems of Representation will conduct a photographic analysis of the city urbanscape, which will end on November 16th.

The outcomes of three courses —LAB Unit (fourth and fifth year), Urban Planning and Design (fourth year), SDR II (third year)— will become intertwined in a working process which will conclude in a joint installation in the city of Hospitalet, from November 10th to 22nd

> Timetable

From September 17th thru October 15th.

Development of the proposal by teams of 3 to 5 students.

From October 15th thru November 5th.

Construction development (acquisition of materials, assemblage testing, pre-montage).

From November 10th to 22nd.

Onsite installations, in various locations in the city of Hospitalet.